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***For Immediate Release***

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## M2M Named to Inc. 5000...Again

BOISE, Idaho--M2M Communications (M2M) has been included on Inc. Magazine's 5000 list of fastest growing companies for the third year in a row within the publication's September 2010 issue.

"The leaders of the companies on this year's Inc. 5000 have figured out how to grow their businesses during the longest recession since the Great Depression," said Inc. president Bob LaPointe. "The 2010 Inc. 5000 showcases a particularly hardy group of entrepreneurs."

M2M offers wireless energy and water management solutions for utility and agriculture customers in the US and overseas. With 42 employees in Idaho and California, M2M was founded in 2003 and has been growing steadily every year since. M2M is an acronym for Machine-to-Machine communications technologies.

"With the increased worldwide focus on alternative energy and the improved management of our energy supply, our position within the industry will continue to expand," said M2M president and founder Steve Hodges.

M2M produces a remote control system for the leading line of center pivot irrigation systems manufactured by Valley Irrigation known as the "Tracker." For PG&E in California, M2M is helping the electric utility meet critical peak power demands by shutting down large pieces of equipment on some hot summer afternoons. This program, which is called Peak Agriculture Energy Rewards (PEAR), offers cash and equipment incentives to growers in exchange for "NegaWatts." Other M2M products and services have been deployed by Idaho Power, PacifiCorp, KeySpan Energy and other utilities.

M2M products have been installed in over 15,000 locations in the USA and around the world.

(more)

## **Inc. Survey Methodology**

The 2010 Inc. 500|5000 is ranked according to percentage revenue growth when comparing 2006 to 2009. To qualify, companies must have been founded and generating revenue by June 30, 2006. Additionally, they had to be based in the United States, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2009. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2006 is \$80,000; the minimum for 2009 is \$2 million. The top 10 percent of companies on the list constitute the Inc. 500, now in its 29th year.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/5000](http://www.inc.com/5000).

## **About M2M Communications**

M2M specializes in energy management programs like electricity load control programs, demand side management applications and equipment monitoring and control. These programs give utility companies the ability to reschedule the power consumption during times of peak energy demand.

For more information, please call (208) 947-9500 or visit [www.m2mcomm.com](http://www.m2mcomm.com) and [www.pearcalifornia.com](http://www.pearcalifornia.com).